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School of Media and Communication

- ▶ Associate of Science in video gaming
- Bachelor of Arts in multimedia, broadcast media, and journalism
- Master of Fine Arts in digital cinema
- Master of Science in educational and instructional technology

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Take the
first step
today.

| School of
Media and
Communication

Passion is their common pursuit

▶ Committed, artistic, visionary, right-brained. These are a handful of words used to describe individuals who are drawn to careers in media arts, broadcasting, journalism, and digital cinema. Though individual motivations may vary, passion for their craft is the unifying factor that binds those in the creative, media, and communications community.

▶ In short, these students are modern-day storytellers, and whether they choose to tell their stories via traditional means in print media or via contemporary means in digital cinema, National University's School of Media and Communication can help them reach their goals. In each course of study, students use action-oriented modern technologies that imitate today's current workplaces. From podcasts to blogs to animation, the School is equipped with any media-related technology that is on the market. In this way, the School is set to grow with the technology as it evolves. Each program also focuses on team building, collaboration, and project management as they relate to the work setting.

School of Media and Communication

The School of Media and Communication at National University offers state-of-the-art, real-world experience for today's ever-changing job market. In 2006, the School began offering Bachelor of Arts degrees in journalism and broadcast media to complement its suite of media programs. Based in San Diego, with a large presence in Los Angeles and Costa Mesa, the School offers convenient access to professional instruction and hands-on learning.



Flexible and intensive programs allow you to complete your education in an accelerated time frame, which lets you do what you want to do most, create.



From digital photo editing software to instructors versed in the latest Java programming methods, National University's School of Media and Communication has the tools and instruction to put you at the top of your game.

Undergraduate Programs ▶

Classes start every month, so enroll at anytime! • 1.800.NAT.UNIV • www.nu.edu ◀



Video gaming students learn industry-standard *Autodesk Maya* and *3ds Max* software used by Industrial Light & Magic, Midway Games, Silicon Nights, and High Moon Studios; they also use Microsoft's new XNA software for developing Xbox 360/PC games.

Associate of Science in video gaming

This program prepares the student for positions in multimedia design theory, production, and project management specific to the computer gaming industry. Students receive hands-on training in leading software applications, while they learn and apply digital game development theory for uses in online, arcade, and console environments. Graduates from this exciting program are in high demand; they are prepared to enter a career as game programmers, artists, designers, testers, and specialists in audio, video, and writing for games.

Platform & portable gaming

Everywhere you look from cellphones to laptops games are there. National University will give you the skills to build your own.



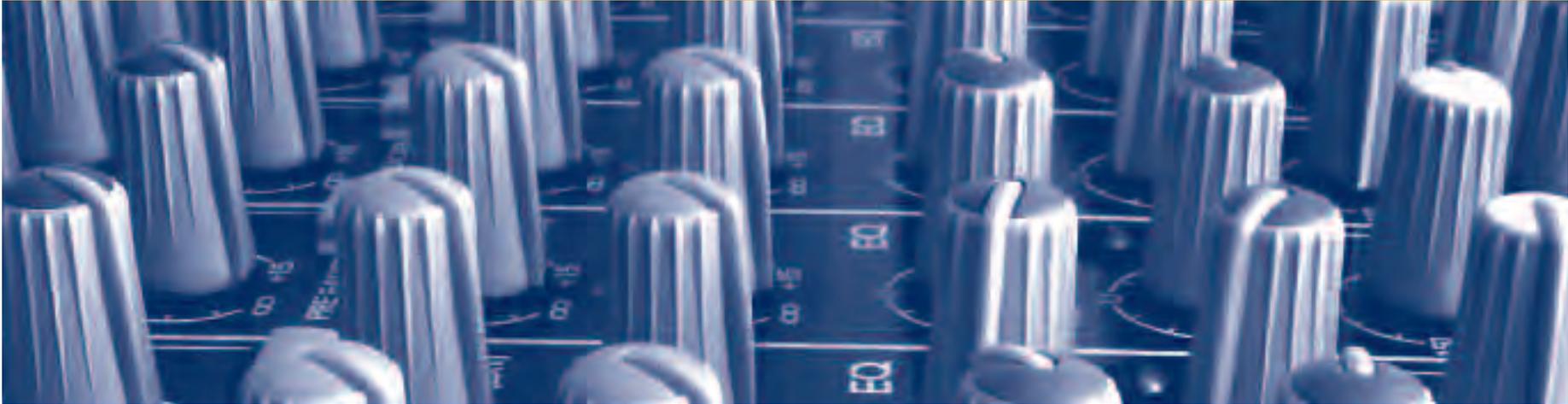
Steve Jobs

Design is not just what it looks like and feels like. Design is how it works.

Bachelor of Arts in multimedia arts

This course of study provides students with a background in computer multimedia design theory, production, and project management. Students receive hands-on training in leading software applications; they also learn and apply multimedia development theory and practice for online delivery and DVD production. Students have access to state-of-the-art studio facilities, sound design studios, and editing suites. Program graduates obtain positions as web designers/developers, graphic designers, project managers, and multimedia specialists in fields such as marketing, publishing, government, and training.





Bachelor of Arts in broadcast media

This new program prepares students for a range of positions in television studios, video production companies, convergent media enterprises, and other facilities that have emerged due to the booming growth of digital technologies. A blend of broadcast media theory and practice in all of its phases is covered in this unique degree. Students have an opportunity to work on the “San Diego 6” television show at the San Diego County Office of Education’s ITV 16. They also have access to up-to-date broadcast control rooms, sound design studios, and editing suites. In Los Angeles students learn in a new state-of-the-art digital production and

In this new School of Media and Communication program, students gain front-and back-end experience in broadcast media so they are prepared for a career behind-the-scenes.





Building the future of journalism by merging yesterday's tools of the trade with today's technologies and media innovations.

post-production facility. Program graduates are prepared for roles as producers, directors, effects specialists, project managers, and program managers in areas such as operations, production, marketing, and advertising.

Bachelor of Arts in journalism

The Bachelor of Arts in journalism is a professionally oriented program that provides students with a foundation in traditional journalistic practices and theories as well as new forms of journalism derived from digital technologies. In this program, students will study and practice methods of

gathering information and writing for beat reporting, investigative reporting, and feature stories. They become versed in writing for different media outlets ranging from print to broadcast to web-based formats such as multimedia pages, blogs, and podcasts. The program teaches students the professional responsibilities of journalists and introduces them to the ethical and legal issues journalists encounter.

National University provides its students with unparalleled state-of-the-art technology resources in the classroom and beyond.



Graduate Programs ▶

Master of Fine Arts in digital cinema

This distinctive digital cinema program provides graduates with a foundation in film history, theory, and in-depth study of digital motion picture, production and post-production. This one-of-a-kind course of study is offered online and culminates with a one-month intensive residency at its high-definition Los Angeles studio. In two short years, the program has excelled in its goal to provide guidance and instruction from top directors, producers, cinematographers, sound engineers, agents, and others in entertainment to emerging filmmakers.

You have the raw creativity;
we'll give you the know-how
to do great things.



The following guests participated in the Master of Fine Arts in Digital Cinema 2006 Workshops:

The program focuses on developing well-rounded filmmakers versed in all aspects of production and screenwriting with the ability to work on low budget, independent, and documentary style filmmaking. Students gain real-world experience by working on the “San Diego 6” television show. They produce a portfolio tailored to their interests and are fully equipped with a modern studio with editing suites to craft this final piece. The program prepares graduates for work in commercial film and television; digital entertainment media and communication; and educational or instructional media production.

National University's agreement with iTunes University, the only such agreement in the region, gives students unprecedented access to current podcasting communication and technology.

Master of Science in educational and instructional technology

This program is designed for students who want to participate in the new educational environment as learning moves from print and classroom-based instruction to digital media. The history and effectiveness of change processes and the role of technology in learning are key to the program. It also emphasizes practical applications by offering extensive technical training in a variety of software. For example, students incorporate iPods into their learning and develop curriculum for “San Diego 6” podcasts.

Director John Anderson's work has aired on MTV, A&E, Showtime, and the networks. He received a 2006 Grammy nomination for *Brian Wilson Presents SMiLE*.

Winship Cook co-produced *102 Dalmatians*, *K-19: The Widowmaker*, and "The Family Plan."

Fred Gerber, director of "House, M.D.," "Prison Break," "Desperate Housewives," "Judging Amy," "Law & Order," and "The X Files," was nominated for two Emmys.

Director/producer Paul Glaser has worked on *Band of the Hand*, *The Running Man*, *The Cutting Edge*, *The Air Up There*, "Third Watch," "Judging Amy," and "The Agency."

Producer Michel Shane has worked with Stephen Spielberg, Leonardo DiCaprio, Tom Hanks, and Will Smith on *I, Robot*; *I, Robot II*; and *Catch Me If You Can*.

Senior sound designer Jeff Darby at SONY Computer Entertainment of America has worked on *24 Hours on Craigslist* and *Slaughterhouse of the Rising Sun*.

Students in the K-12 and higher education classrooms specialization will develop expertise in designing and conducting technology-facilitated instruction. They will be prepared to enter education careers in K-12 technology coordination, site administration, and online instruction in higher education. Those in the corporate, military, and government training specialization will be prepared for the growing employment opportunities available in using technology and design to solve instructional problems in a variety of organizations.

Take your first step!

Admission to National University is simple. To speak with your own personal advisor, call us today at **1-800-NAT-UNIV**, or visit our website at **www.nu.edu** to apply online.

National University

We award more master's degrees in education to minority students than any other higher learning institution in the U.S.



You decide where to go. We'll help you get there.

Going back to school is a big decision, and you don't need complicated admission processes to slow you down. At National University, we've simplified entry because we know our students demand accessibility. Our evening-focused, accelerated format means earning your bachelor's or master's degree won't interfere with your personal or professional obligations.

National University makes attending your classes simple while maintaining high quality degree offerings. Built around values, National infuses quality into all of its programs from business to information technology to psychology and education. Our curriculum combines concept, theory, and application so that what you learn in the classroom is relevant to the workplace.



The mace, a symbol of National University, is inscribed with the Latin motto, *discendo vivimus* — "we live through learning."



Our Reputation Speaks for Itself ▶

Recognized for its focus on quality, National University is the second-largest, nonprofit, private institution of higher learning in California. National was the only university recognized in 2002 and 2003 from the California Council for Excellence with the “Baby Baldrige” Eureka Award.

Earn Your Degree on Your Schedule

National has 28 campuses in California and Nevada as well as an admissions office in Hawaii so there’s a location close to where you work or live. We offer 80 degree programs as well as 15 teaching credentials. We offer 35 online degree programs so you can log on from home or on the road.

At National University, classes are small. With an average class size of 20 students, you get the one-on-one faculty interaction you deserve.

As a nonprofit institution,
National University invests in
its students by providing them
with superior faculty, cutting edge
technology and library resources.

The University is:

Accredited by the Accrediting Commission for Senior Colleges and Universities
of the Western Association of Schools and Colleges (WASC)
Approved by the California Commission on Teacher Credentialing (CCTC)
Approved by the Commission on Collegiate Nursing Education (CCNE)
Accredited by the International Assembly for Collegiate Business Education (IACBE)
A member of the American Association of Colleges for Teacher Education (AACTE)
A member of the Council of Colleges of Arts and Sciences (CCAS)
A member of the American Association of Intensive English Programs (AAIEP)



National University possesses one of the largest e-Book collections in the United States. It is accessible 24 hours a day, seven days a week through the library's home page at www.nu.edu/library.

Learning Resources at Your Fingertips

National University provides you with modern technology in its classrooms, onsite labs, and beyond. You can access your current grades, class schedules, and financial aid information from your student web portal. The National University Library offers numerous services to help you complete your coursework and contains one of the largest e-Book collections in the U.S.

The University of Values

National University is dedicated to educational access and academic excellence, and provides challenging and



relevant programs that are learner-centered, success-oriented, and responsive to technology. National University is anchored by the core values of quality, access, relevance, accelerated pace, affordability and community.

A History of Lifelong Learning

Since 1971, National University has been dedicated to making lifelong learning opportunities accessible, challenging, and relevant to a diverse student population. National's academic and administrative headquarters are located in La Jolla, California.

Funding Your Education

National University's financial aid advisors can help you navigate the financial aid process so you can find a way to pay for school. Funding may also be available in the form of state and federal grants, scholarships, loans or tuition reimbursement.

Change your future today!

Call our toll-free number and a personal advisor will help you meet your individual educational goals. Call **1-800-NAT-UNIV** or visit **www.nu.edu** for details or to apply online.

Enroll Today!

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Locations

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**National University System
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11355 North Torrey Pines Road
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(858) 642-8000

**National University
Academic Headquarters**
11255 North Torrey Pines Road
La Jolla, CA 92037-1011
(858) 642-8800

**National University Library at
Spectrum Business Park**
9393 Lightwave Avenue
San Diego, CA 92123-1447
(858) 541-7900

Spectrum Business Park Campus
9388 Lightwave Avenue
San Diego, CA 92123-1426
(858) 541-7700

South Bay Campus
660 Bay Boulevard, Suite 110
Chula Vista, CA 91910-5200
(619) 563-7415

Mission Valley Campus
4121 Camino del Rio South
San Diego, CA 92108-4103
(619) 563-7241

La Mesa Campus
7787 Alvarado Road
La Mesa, CA 91941-3643
(619) 337-7500

Carlsbad Campus
705 Palomar Airport Road,
Suite 150
Carlsbad, CA 92009-1029
(760) 268-1500

Rancho Bernardo Campus
16875 West Bernardo Drive,
Suite 150
San Diego, CA 92127-1675
(858) 521-3900

MILITARY LEARNING CENTERS

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Miramar Learning Center**
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(619) 563-7355

**Naval Air Station North Island
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Building 650
San Diego, CA 92135-7024
(619) 563-7478

**Naval Base San Diego
Learning Center**
Building 151
San Diego, CA 92136-5000
(619) 563-7474

**Fleet AntiSubmarine Warfare
Training Learning Center**
Building 7
San Diego, CA 92147-5090
(619) 563-7488

**Naval Amphibious Base
Coronado Learning Center**
Building 650
San Diego, CA 92135-7024
(619) 563-7478

**Marine Corps Recruit Depot
Learning Center**
Building 111
San Diego, CA 92140-5000
(619) 563-7482

**Naval Submarine Base
Admissions Office**
Building 138, 140 Sylvester Rd.
San Diego, CA 92106-3521
(619) 563-7490

**Naval Hospital
Admissions Office**
Building 26, Room 115
San Diego, CA 92134-5000
(619) 563-7470

**Marine Corps Base Camp
Pendleton Learning Center**
Building 1331
Camp Pendleton, CA 92055-5020
(760) 268-1533

**Twentynine Palms
Learning Center**
Marine Air Ground Task Force
Training Center
Building 1526, P.O. Box 6051
Twentynine Palms,
CA 92278-1118
(760) 830-6887

**Naval Base Bremerton
Admissions Office**
2255 Cole Avenue
Building 853, Room 106
Bremerton, WA 98314
(360) 476-8428

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San Bernardino Campus
804 East Brier Drive
San Bernardino,
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Ontario Campus
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Ontario, CA 91764-5904
(909) 919-7600

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San Fernando Campus
14724 Ventura Boulevard,
Suite 801
Sherman Oaks, CA 91403-3501
(818) 817-2460

VENTURA COUNTY

Camarillo Campus
761 East Daily Drive, Suite 120
Camarillo, CA 93010-0767
(805) 437-3000

ORANGE COUNTY

Orange Campus
765 The City Drive South,
Suite 207
Orange, CA 92868-4942
(714) 429-5300

Costa Mesa Campus
3390 Harbor Boulevard
Costa Mesa, CA 92626-1502
(714) 429-5100

KERN COUNTY

Bakersfield Campus
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Suite 300
Bakersfield, CA 93309-1150
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Fresno Campus
20 River Park Place West
Fresno, CA 93720-1551
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San Jose Campus
3031 Tisch Way,
100 Plaza East
San Jose, CA 95128-2541
(408) 236-1100

SAN JOAQUIN COUNTY

Stockton Campus
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Stockton, CA 95219-2319
(209) 475-1400

SACRAMENTO COUNTY

Sacramento Campus
9320 Tech Center Drive
Sacramento, CA 95826-2558
(916) 855-4100

SHASTA COUNTY

Redding Campus
2195 Larkspur Lane, Suite 200
Redding, CA 96002-0629
(530) 226-4000

HAWAII

Hawaii Admissions Office
629 Pohukaina Street, Suite 202
Honolulu, HI 96813-5021
(808) 599-3597

NEVADA

National University Nevada
2850 West Horizon Ridge Parkway
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07